

Midtown Now

Three Sheets Craft Beer Bar

Three Sheets Craft Beer Bar was launched by two self-described beer nerds, Stephanie Jackel and Wendy Rather. If you're a beer fan, that is a good thing.

Building upon the success of their Three Sheets location in the Bay Area (Dublin, CA), Stephanie and Wendy have used their knowledge and passion to deliver a drinking establishment that hits their most critical marker for success: they want their bar to be a place where they'd like to go for a beer, a place that delivers an experience they'd like to have.

They've accomplished that and more in a two story space on Casino Center Boulevard that's simultaneously intimate and expansive, with plenty of shaded outdoor seating, TV screens for watching your favorite teams and a serious number of taps – 30 at last count – pouring an enthusiastically curated lineup of local and regional craft beers.

"We want our customers to be able to enjoy different beer styles across one visit, or if they are a fan of one particular style, to have several choices to explore within that style," Wendy explains. "We never want them to feel like they have only one option in front of them."

By celebrating their latest discoveries and seasonal highlights across 30 taps, Three Sheets has become a destination for Las Vegans eager to explore the burgeoning craft beer movement. On any given night you can easily dive into a build-your-own-drinking-adventure with the help of a friendly and informed beer tender.

At their weekly Trivia Nights you'll find the bar filled with competitive camaraderie as beer geeks of a different sort revel in brainpower and brew power. And on most any night of the week you'll spy fellow beer enthusiasts accompanied by their pets, as Three Sheets welcomes every member of the family, even the four-legged ones.

When asked why they selected Las Vegas as the home for their second craft beer bar, Stephanie explains that several years ago, as frequent visitors to Las Vegas, they were quick to notice the craft beer movement gaining momentum in the city. "For so many years the beer scene in Vegas was what you got for free at the table while you were gambling," Stephanie recalls.

But things were changing.

They found Las Vegas to have an abundance of dedicated, educated beer enthusiasts, but not an abundance of tap rooms or craft beer bars. In that gap they saw an opportunity to share their passion with an informed and growing fan base.

“That’s what honestly what led us here,” Wendy says. “We have our other spot in the Bay Area, but there the market is already so saturated with craft beer bars – there’s one on every corner almost in a lot of areas. But we saw the beer scene here, you know, three or four years ago start to really take off. We saw what the breweries here were doing. You knew it was just a matter of time.”

Drawn to the unique Downtown Arts District area around Main Street, they embraced the possibilities of this up and coming neighborhood as the location to plant their flag, creating a space to celebrate the distinctive pleasure of enjoying a favorite beer surrounded by friends and fellow enthusiasts.

Today, the area around Three Sheets is home to several other craft beer bars and microbreweries, causing many people to adjust the neighborhood’s moniker from Arts District to Beer District.

“The neighborhood has become exactly what we hoped,” Stephanie proclaims. “It is a place we enjoy hosting customers as well as a place where we can be customers at other tap rooms up and down the street.”

“It’s an area that delivers exactly what we would ask for ourselves,” Wendy concurs.

And these two beer nerds couldn’t be happier.