



Geneva Chamber of Commerce Employee Core Values Statement

At the Geneva Chamber of Commerce we serve our members, each other and our community so all can thrive. We are intentional with our actions and seek to build and sustain meaningful relationships to strengthen our region's businesses and our community's quality of life.

The Geneva Chamber is a respected organization within our state. Our core consists of impactful work that fosters economic growth and prosperity to sustain a dynamic business environment that nurtures entrepreneurs, small businesses, and employers of all sizes.

Along with our public facing values, the Geneva Chamber seeks to calibrate our internal values so that we remain focused on our goal to cultivate growth and prosperity for our members.

At the Geneva Chamber we are:

- **Member-Obsessed**
 - Our members are the core of the Geneva Chamber and why we are here. Every day, our team is actively engaged in serving our members. We think about the daily challenges our members face and proactively find ways to help them succeed. Our job is to think about what is ahead – what the Geneva Chamber can make happen to benefit them.
 - Member-obsessed does not mean that we wait to hear from our members or only communicate with the members we know. Our job is to connect and get to know every one of our members and help them understand and connect with how the Geneva Chamber can be their best business resource.
- **Of An Advocacy Mindset**
 - We are tireless and fearless when it comes to preserving growth and prosperity of our region's businesses at all levels of policymaking. We look out for businesses of all sizes, ensuring that our region continues to have a business-friendly environment and where the playing field is level for all businesses.
 - Advocacy Mindset does not mean we are confrontational or divisive. We would rather build relationships, keep lines of communication open, and are willing to work with people to find reasonable solutions and compromise.
- **Accessible and Value Relationships**
 - From the smallest entrepreneur to larger brands, we are a welcoming place for businesses. We are friendly and approachable. We want our relationships with our members to be long-lasting, through successes and challenges.
 - Being accessible and valuing relationships does not mean that we agree to every request that is made of us. We work to remain focused on our mission and our identity. While we are accessible, we work to attract members who, like us, exercise integrity and adhere to fair business practices.
- **Forward-Thinking**
 - The Geneva Chamber of Commerce is always anticipating the needs of our members and seeks to be the connective tissue that bonds our dynamic business community. We think about what the future will bring and how our community can adapt to remain vibrant and prosperous. We aim to build consensus around the community resources our region needs to support growth, remain competitive, overcome challenges, and manifest opportunity.